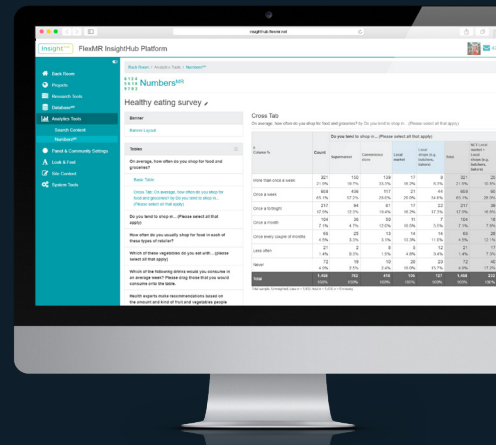




6 1 2 4
5 6 1 8
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NumbersMR

Agile quantitative analysis that combines data from across InsightHub tools.



About NumbersMR

NumbersMR is the perfect complement to quantitative data gathered on the InsightHub platform - enabling research teams to easily build tables and visualisations of live data.

How It Works

NumbersMR offers a simple, yet powerful interface from which to analyse and chart results. Advanced features such as nets, merging, splitting and hiding allow for complex manipulation of data to ensure quality and accuracy.

Platform-wide functionality means this tool is capable of drawing data from multiple InsightHub sources, including SurveyMR, quick polls and database user fields, creating a central repository for quick quantitative analysis.

“Having a quick, versatile and easy-to-use analysis tool is vital to promoting agility and ensuring insight reaches the right people at the right time.”

Amy Greenwood, Head of Research and Insight - FlexMR

Simple tables are automatically generated with the press of a button. Crosstabs based on quantitative questions can be added for more advanced analysis. Banners which break down tables by multiple questions can be saved as templates and applied with ease.

These versatile options can be applied to a range of question types. Such a structure enables research teams to view detailed breakdowns of single, multiple choice, scale and sorting questions.

Analysis and Charting Features

In order to give research teams complete control over their data, NumbersMR includes a range of features that make manipulating and visualising results simple.

Data Manipulation Options

These features offer researchers the ability to customise data sets within tables, improving the accuracy and accessibility of results.

Filtering - modifies a table to show only the data from participants that meet a defined criteria.

Net Calculations - creates new columns or rows from multiple items and displays a combined total.

Merging - combines multiple columns or rows into a single entity and removes the originals.

Splitting - reverses a merge or net calculation to show individual columns and rows.

Hiding - removes a column or row from the table without updating totals or calculations.

Row & Column Deletion - removes incomplete rows or columns and updates totals.

Custom Charts - Coming Soon

Currently, NumbersMR will automatically display a vertical bar chart for all basic & cross tabulated tables that are generated, taking into account any data manipulation that has taken place.

As our team continue to develop NumbersMR, the tool will offer additional charting options. These will include horizontal bar charts, stacked bar charts (horizontal and vertical), pie and donut charts.

